



**LIBERAL
DEMOCRATS**

Essex Conference 2010

- How to win in 2011
- Building a more diverse membership
- Getting out the vote on polling day
- Growing your local party
- Tweeting your campaign
- A Beginner's guide to campaigning

Secure your place today by filling in the form below or e-mailing ipgale@blueyonder.co.uk.

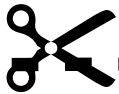
For further information call Ian Gale on 01245 257382.

All this and more at....

**County Hall, Chelmsford on
Saturday 2nd October 2010**



Turn over the page for more details.



Essex Conference Booking Form

Please book me a place at the Essex Conference. I enclose a cheque made payable to 'Essex Liberal Democrats' for £5.

Name(s):.....

E-mail:.....

Address:

Mobile:.....Home Phone:.....

I have the following special requirements (diet, access etc.):

Please return to Ian Gale, EC3, 20 Dane Road, Chelmsford, CM1 2SS by 28th September 2010.

I would like to attend the following sessions (✓):

Session 1

Welcome to the Lib Dems

What to do between now and January 1st

District-wide campaign plans

Session 2

Identifying voters and issues

Finding the people and money you need to win

Tweeting your campaign*

Session 3

Effective literature

Winning in the Spring

Develop your members

* Please bring a smartphone, if you have one.

Essex Conference

*County Hall, Chelmsford on
Saturday 2nd October*



Coffee will be available from 9.30 AM.

| | | | |
|-----------------------------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------|
| 10.00 - 10.30 | How we can win in 2011: Cllr. Chris White, Chair, Regional Campaign Committee | | |
| | Where do we start | Planning to win | That bit extra |
| Session 1 10:30 - 11.40 | Welcome to new members: a guide to the Lib Dems | What to do between now and January 1st . | District-wide campaign plans |
| 11.40 - 11.55 | Break | | |
| Session 2 11.55 - 1.05 | Identifying voters and campaign issues: canvassing and residents' surveys | Finding the people and money you need to win | Tweeting your campaign* |
| 1.05 - 2.00 | Lunch (Sandwiches and fruit juice included in registration fee) | | |
| Session 3 2.00 - 3.10 | Effective literature: it's not just Focus | Winning in the Spring: win your Council seat and the Fairer Votes referendum | Develop your members and find more candidates |
| 3.10 - 4.00 | Parliamentary Report: Dr Julian Huppert, MP for Cambridge | | |

** Please bring a smartphone, if you have one, and set up a Twitter account to follow LDKatz71 and CllrDJKendall*

A meeting of the Essex County Co-ordinating Committee will be held at the close of proceedings.

For directions to County Hall see:

<http://www.flocktogether.org.uk/event/6752>

or use postcode **CM1 1JP** in your SatNav. You can park in the Members car park.

"For Liberal Democrat members across Essex including Southend and Thurrock"